



Report to the Auburn Urban Development Authority

Action Item	4
Agenda Item No.	
City Manager's Approval	

To: Chair and Authority Board Members
From: Wilfred Wong, Community Development Director
Date: April 13, 2009
Subject: Parking Study

The Issue

Should the Auburn Urban Development Authority (AUDA) accept the Parking Study completed by Walker Parking Consultants and direct staff to implement the study's recommendations?

Conclusions and Recommendations

By Motion, accept the Parking Study completed by Walker Parking Consultants and direct staff to implement the study's recommendations.

Background

On November 19, 2007 the AUDA approved a Professional Services Agreement with Walker Parking Consultants to conduct a parking study of the old town and downtown areas. Inventory and occupancy counts were initially conducted during the December 2007 holiday season. A kick-off meeting was held on June 2, 2008 to gather public input. During the months of August and September an additional 13 parking counts that covered 7 different days were completed. A draft report was presented at a stakeholders meeting on March 24, 2009 and a final report was presented at a stakeholders meeting on March 30, 2009.

Staff worked closely with Walker Parking Consultants to create the base line data so that future parking management decisions can be measured for their effectiveness. Walker Parking provided staff with guidance, maps and spreadsheets so that staff could conduct the parking counts in August and September 2008. Staff has the knowledge and ability to conduct future parking counts.

Staff recommends that the AUDA accept the Parking Study and direct staff to implement the study's recommendations. If the AUDA takes this action, staff proposes to first meet with the Old Town and Downtown Business Associations to discuss implementation of the study. Staff will develop an implementation plan for AUDA consideration.

Alternatives Available; Implications of Alternatives

1. Accept the Parking Study completed by Walker Parking Consultants and direct staff to implement the study's recommendations.

2. Do not accept the Parking Study completed by Walker Parking Consultants.

Fiscal Impact and Budget Reference

The contract was funded by the Auburn Urban Development Authority (Redevelopment) Fund, Professional/Contractual Services.

FY 2008-09 Adopted Operating Budget, page 71.

Attachments

1. Copies of the Parking Study have been provided to Authority Board Members. Copies of the Parking Study can be downloaded from the City of Auburn's web site (<http://www.auburn.ca.gov/>), or obtained from the Community Development Department.